

CHILDHOOD LASTS A LIFETIME



ANNUAL REPORT
Fiscal Year 2020



Children's Trust
OF SOUTH CAROLINA

OUR MISSION, VISION AND VALUES

Our mission

Strengthening families, organizations and communities to prevent child abuse and neglect

Our vision

A South Carolina where every child thrives

Our values

The work of Children's Trust is guided by values that provide the framework and inspiration for all we do. Our values help hold us accountable to South Carolina's children and families, our partners and each other.

LEADERSHIP: Using our voice, vision and expertise to stand up for children, leverage resources and empower our partners.

EQUITY: Working to eliminate inequities so that all children and families have what they need to succeed.

INNOVATION: Advancing proven prevention strategies while striving to learn, grow and excel.

TRUST: Ensuring the public's trust through accountability, transparency and a standard of excellence.

OUR STRATEGIC PATH FORWARD

With a bold vision to ensure prevention services and programs are universally available to all children and families, Children's Trust is focusing on three priority areas.

Lead the agenda

As a statewide leader, we seek large-scale transformation that benefits children and families.

Change the narrative

As an advocate for children, we know there cannot be large-scale impact without systems level change.

Strengthen the network

As an intermediary organization, we work alongside our partners and stakeholders in communities across the state.





CHILDHOOD LASTS A LIFETIME

We want every child in South Carolina to grow up happy and healthy, safe and secure, loved and nurtured. This single-mindedness drives the work of Children's Trust.

Adverse childhood experiences can last into adulthood and result in long-term negative health and social outcomes. They prove that childhoods really do last a lifetime.

The good news is that we know what needs to be done to help children thrive. With amazing partners across this state, we help families build resilience, connect them with community resources, and create a better understanding of child development.

The past year posed unique and difficult challenges for families, but these circumstances have made us more resolute than ever about the work we do. We are proud of the commitment that our partners, our leadership and our team have shown to provide continued crucial support to children and their families. Mostly, we are proud of the many families that we have served and what they have done to help their children through these tough times.

This is at the heart of everything we do.



A STATEMENT FROM CHILDREN'S TRUST BOARD OF DIRECTORS AND STAFF LEADERSHIP

June 3, 2020

The citizens of South Carolina have placed a trust in us to be a voice for the children of our state, and we take that job very seriously.

The well-being of all our children is our focus, and we are especially concerned for Black children.

Because of structural and systemic racism, too many children suffer from a scarcity of resources and opportunity based on their skin color, zip code, family status and other factors beyond their control. Our children deserve better.

These are complex issues and solving them will require an unwavering commitment to change. We do not

have all the answers, but Children's Trust board and staff leadership are expanding our work in this space and redoubling our efforts.

We are seeking to understand and learn from difficult and honest conversations about racism/anti-blackness, race equity, and inclusion. This work will lead us to actions that will ensure all families have what they need to succeed, and all children will have opportunities to thrive.

We proudly stand with all who share this commitment to social justice for the children of South Carolina.

Coastal/Pee Dee

**Beaufort Jasper Hampton
Comprehensive Health
Services**

*Beaufort, Hampton and
Jasper*

**Carolina Youth
Development Center**

Berkeley

**Darlington County
First Steps**

Darlington

**Dorchester Alcohol
and Drug Commission**

Dorchester

**Family Outreach
of Horry County**

Horry

Growing Home Southeast

Horry

Hopeful Horizons

Beaufort and Jasper

Lee County First Steps

Florence, Lee and Sumter

Lighthouse Ministries

Florence

Little River Medical Center

Georgetown and Horry

Lutheran Family Services

Charleston

**Marlboro County
Coordinating Council**

Marlboro

McLeod Home Health

*Darlington, Dillon, Florence
and Marlboro*

**Medical University
of South Carolina**

*Berkeley, Charleston and
Dorchester*

**National Youth
Advocate Program**

Charleston

**Pee Dee Community
Action Partnership**

Marion and Dillon

Prisma Health

*Berkeley, Charleston and
Dorchester*

**S.C. Department of Health
and Environmental Control,
Lowcountry Region**

*Berkeley, Charleston and
Dorchester*

**St. James-Santee Family
Health Center**

*Florence, Georgetown, Horry
and Williamsburg*

Tidelands Health

Georgetown

Central

CASA Family Systems

Orangeburg and Bamberg

Children's Place

Aiken and Barnwell

**Eau Claire Cooperative
Health Center**

*Fairfield, Lexington,
Newberry and Richland*

**Fairfield Behavioral
Health Centers**

Fairfield

**Family Connection
of South Carolina**

*Chester, Chesterfield,
Lancaster, Richland and York*

**Family Solutions of the
Low Country/S.C. Office
of Rural Health**

Orangeburg

Growing Home Southeast

Lexington, Richland and York

**Kershaw County School
District—Lugoff Elementary
School**

Kershaw

**Lancaster County
Partners for Youth**

Lancaster

**Lexington School District
One – Red Bank Elementary**

Lexington

**Low Country Health
Care System**

*Aiken, Allendale and
Barnwell*

Midlands Healthy Start

Richland

**Children's Hospital
Outpatient Center, Prisma
Health Children's Hospital—
Midlands**

*Fairfield, Lexington,
Newberry, Richland and
Sumter*

**United Way of the Midlands
- Resilient Richland**

Richland

Westview Behavioral Health

Newberry

YMCA of Columbia

Richland

Upstate

Carolina Health Centers

*Abbeville, Edgefield,
Greenwood, Laurens,
McCormick and Saluda*

**Communities in Schools
of Greenville**

Greenville

Greenville First Steps

Greenville

Just Say Something

Greenville and Spartanburg

**Marlboro County
Coordinating Council**

Marlboro

Mary Black Foundation

Spartanburg

The Parenting Place

*Anderson, Greenville, Oconee
and Pickens*

Prisma Health—Upstate

*Greenville, Laurens, Oconee
and Pickens*

SAFY of South Carolina

Greenville and Pickens

**Spartanburg County First
Steps in partnership with
Spartanburg Regional
Hospital System**

*Anderson, Spartanburg
and Union*

Thornwell

Laurens

**United Way
of Oconee County**

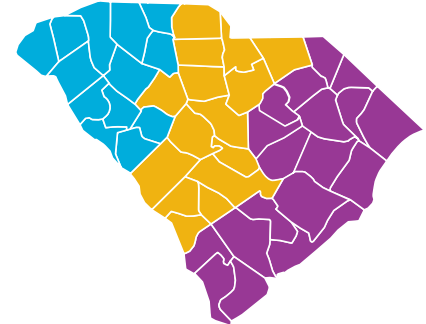
Anderson and Oconee

York County First Steps

Chester, Lancaster and York

SOUTH CAROLINA PREVENTION NETWORK

Funded Partners of Children's Trust



HOME VISITING

The Maternal, Infant and Early Childhood Home Visiting (MIECHV) program continued services following the onset of the COVID-19 pandemic. With in-person visits no longer recommended, all three program models made crucial adjustments on how to continue to provide program services, including DHEC Lowcountry Region Nurse-Family Partnership.

For the first time, the agency transitioned to using platforms such as Skype and Facetime for home visits. It created a process for obtaining virtual consent from clients so that new moms and babies could be enrolled remotely. Smart phones also were provided to clients without phone access through an initiative with the national office of Nurse-Family Partnership.



Dawn Vawter, a nurse home visitor with DHEC Lowcountry Region Nurse-Family Partnership, presents a graduation certificate to one of her families in the home visiting program.

Home Visitors Pivot to Stay Connected to Families

Home visitors – who can be nurses, social workers or child development specialists depending on the program model – support preventive health and prenatal practices, help parents understand developmental milestones, promote the use of positive parenting techniques, and work with parents to set goals for the future, continue their education, and find employment and child care solutions.

“We had to make sure our technology and tools met our needs, which included changing some policies and platforms,” said Lindsay Odell, nurse supervisor for the Nurse-Family Partnership program model for DHEC Lowcountry Region. “For several months, we did weekly ‘Mommy & Me’ story time on Zoom to allow clients to socialize and feel less isolated. Nurse-Family Partnership has always been a flexible model, but it has become even more flexible with the transition to exclusive telehealth.

“The nurses no longer have to factor in the time it takes to drive between their clients’ homes across three counties so they are able to allow for last-minute rescheduling and adjustments in the clients’ availability. We have also been providing porch drop-offs so that clients can receive much-needed support materials, such as car seats, pack-n-plays, and books.”



“For several months, we did weekly ‘Mommy & Me’ story time on Zoom to allow clients to socialize and feel less isolated.”

LINDSAY ODELL

2,376

Families/caregivers served

17,934

Home visits completed

38

Counties served

16

Funded sites

Of the 16 funded sites delivering a home visiting model through the MIECHV grant, 15 moved to virtual home visits with one offering a combined option that included in-person visits for high-need or technology-challenged families.

Children’s Trust is the federal grantee and lead South Carolina agency for the Maternal, Infant and Early Childhood Home Visiting (MIECHV) program.

STRENGTHENING FAMILIES PROGRAM

Children's Trust worked strategically with its Strengthening Families Program (SFP) partners to determine the most effective way to keep the program cycles moving forward by skillfully adapting them to a virtual space.

Children and families were able to receive the support and resources they needed to stay strong in these trying times. SFP has helped families regain a sense of normalcy during the COVID-19 pandemic.



Sue Williams, CEO, Children's Trust of South Carolina and Brennon Graham, president and CEO, Growing Home Southeast, gathered at a 2018 meeting Children's Trust held with its partners.

Real-Life Lessons Helping Families Be Strong

Kelsey Clyburn said his wife Carrie convinced him to try the Strengthening Families Program delivered by Growing Home Southeast at Cayce Elementary. He's glad that he did, as he told his fellow parents during the Zoom graduation ceremony in July 2020.

"I did learn a lot of different techniques and ways to be able to talk to and communicate with my kids," he said. "It also brought me and my wife closer together, having to do these things with you guys, it was honestly great. It was amazing, and it's something that I wouldn't have expected to enjoy, but I will continue to use the things I learned and enjoyed all the time with you guys."

Carrie Clyburn agreed what they learned was helpful because there's no handout or book that can provide real-life lessons in the way that SFP is designed to do.

"When you become a parent, it's something that you've got to learn on your own, and this program gives you the tools needed for success," she said. "I wish that this program was longer, honestly, because it gives you so much information, and if you do use it, you can really see the change. I have seen the change in my kids by using the tools given to us."



"I did learn a lot of different techniques and ways to be able to talk to and communicate with my kids."

KELSEY CLYBURN

824

Families enrolled

1,222

Children enrolled

80%

Of the families that started the 14-week program completed it

28

Counties served

24

Funded sites

Children's Trust coordinates SFP in a unique public-private partnership with funding from The Duke Endowment and the S.C. Department of Social Services.

TRIPLE P

POSITIVE PARENTING PROGRAM

When the coronavirus outbreak disrupted life, practitioners encountered a huge hurdle in their ability to provide services to families. Parents experiencing tough times at home found themselves even more disconnected and stressed.

Triple P started service delivery in Greenville and Georgetown counties and worked to implement online classes and virtual one-on-one sessions to follow social distancing guidelines. Programs like Triple P are essential to helping parents be more confident and resilient during uncertainty.



Nicole Sheppard of Greenville First Steps (second from left) gathers with Triple P practitioners in early 2020 as part of the accreditation process.

Helping Families Be Resilient and Strong

Melena Hood became a Triple P practitioner in 2020 because she believes the Positive Parenting Program gives parents practical strategies that help empower them in building strong and positive relationships with their children. A care coordinator for Greenville nonprofit Little Steps, Hood works to give parents the tools necessary to create a plan that manages the difficult behavior of their children.

“Our families faced many challenges before the coronavirus pandemic. Uncertainty has added stress to an already stressful situation,” Hood said. “Many of our families have lost their jobs due to the virus and day care closings.”

“Triple P will help the young parents in our community by allowing us to serve more families while ensuring a safe and positive learning environment,” Hood added. “The more families we serve, the stronger our community will be for future generations.”



“The more families we serve, the stronger our community will be for future generations.”

MELENA HOOD

261

Parents served

682

Children served

103

Practitioners trained

19

Community-based organizations trained

With funding and support from The Duke Endowment and Children’s Trust, Greenville First Steps is coordinating the program in Greenville County and Tideland’s Health is coordinating the program in Georgetown County.



16,134

Children in founded investigations of child abuse and neglect ¹

4,209

Individuals trained overall

136

 Trainings

Trainings covered our program models, adverse childhood experiences (ACEs), ROLES, ACE peer learning sessions, Early Childhood 101 and Keeping Kids Safe

3,007

Individuals trained in ACEs

90%

Said the information will help them understand the impact of ACEs on their lives and the lives of others



3

Empower Action Model coalitions facilitated by Children's Trust in Marlboro, Oconee and Richland counties

3

IN PARALLEL WORK
Parent advisory councils convened by Children's Trust to ensure parenting voices in those countywide prevention planning efforts



117

Partners participated in Child Abuse Prevention Month awareness activities



Funding distributed to partners by Children's Trust as the intermediary on the Pay for Success initiative

\$120,000



1. South Carolina Department of Social Services, state fiscal year 2019-2020

FINANCIAL REVENUES AND EXPENSES

Summary of our revenues and expenses for fiscal year beginning Oct. 1, 2019 and ending Sept. 30, 2020.

Revenues

PROGRAM SPECIFIC OPERATING GRANTS		
Federal	\$9,293,773	57%
State	4,306,419	26%
Local and foundations	2,246,759	14%
INDIVIDUAL AND CORPORATE DONATIONS		
Contributions	259,828	2%
In-kind	8,000	<1%
PROGRAM SERVICES		
Services and training	32,863	<1%
GENERAL REVENUES		
Investment earnings	56,163	<1%
Interest income and other revenue	53,661	<1%
TOTAL REVENUES	\$16,257,466	

Expenses

Prevention services	\$10,913,642	70%
Administration and strategy	1,299,559	8%
Research and evaluation	1,276,099	8%
Program development and partnership convening	918,269	6%
Education and professional development	737,784	5%
Communications and development	389,697	2%
Advocacy and policy	126,398	1%
TOTAL EXPENSES	\$15,661,448	

THANK YOU TO THOSE WHO HELP SUPPORT OUR WORK

Sustaining Partners

Annie E. Casey Foundation

BlueCross BlueShield
of South Carolina Foundation

Citizens of South Carolina
Through the Tax Check-Off Program

The Duke Endowment

Kappa Delta Sorority

Lipscomb Family Foundation

South Carolina Department
of Health and Environmental Control

South Carolina Department
of Social Services

United States Department
of Health and Human Services

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Southern First Bank



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Society for South Carolina Children

Founding members

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Anonymous

Adrienne and Ken Bellinger

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Claire and Wilson Farrell

Elizabeth Gressette

Beverly and Gordon Hamilton

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Joan and David Hoffman

Cheryl Holland and Doug
Quackenbush

Melissa and Brandon Klask

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Susan Luberoff

Kathie and Steve Moon

Erin and Tommy Pate

Louisa and Philip Vann

Sue and Mark Williams

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Sarena and Rad Burch
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Elizabeth Burnett
Diane Talbot and Tom Cassese
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Toni and Chip Chewning
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Reta and Jack Coffman
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Beverly Cox
Delane Craft
CY Thomason Foundation
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Sally and Bob Davis
Sheryl Davis
Terry Davis
Robin Dease
Delta Omega Honorary Society - Mu Chapter

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Dominion Energy Foundation
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Maryam Drafts
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Claire and Wilson Farrell
Robert Fedder
Dr. Richard Ferrante
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Margaret Ford
Founders Federal Credit Union
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Rod Franco
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Lillian and Tony Garcia
Lori Gardner
Rakesh Godavari
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Dr. Elizabeth Gressette
Jacqueline Grich
Christie Gross
Sarah Gross
Dvera Hadden
Louise Haggerty
Cynthia Haigler
Beverly and Gordon Hamilton
Robin Hamilton
Sandra Hamlin
Catherine Harmon
Cheryl Harmon
David Haynes, Jr.
Michelle Hiers
Joan and David Hoffman
Cheryl Holland and Doug Quackenbush
Kristina and Todd Hooks
Hope Church
Eliza Howard
Laura Howard
Kappy and William Hubbard
IronLogix, LLC
Kathy and Joseph James
Coretta Jamison
Sam Jenkins
George Johnson
Tonia Johnson Alston
Kappa Delta Beta Zeta Chapter - University of South Carolina
Kappa Delta Delta Mu Chapter - Newberry College

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Patricia Lawter
Tracy Leckie
Mandy and Stephen Leicht
Jacquelyn McKie Lewis
Peggy Linton
Lipscomb Family Foundation
Gwendolyn Love
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Maggie Lynn
Stacy and Tim Lyons
The Malloy Foundation
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